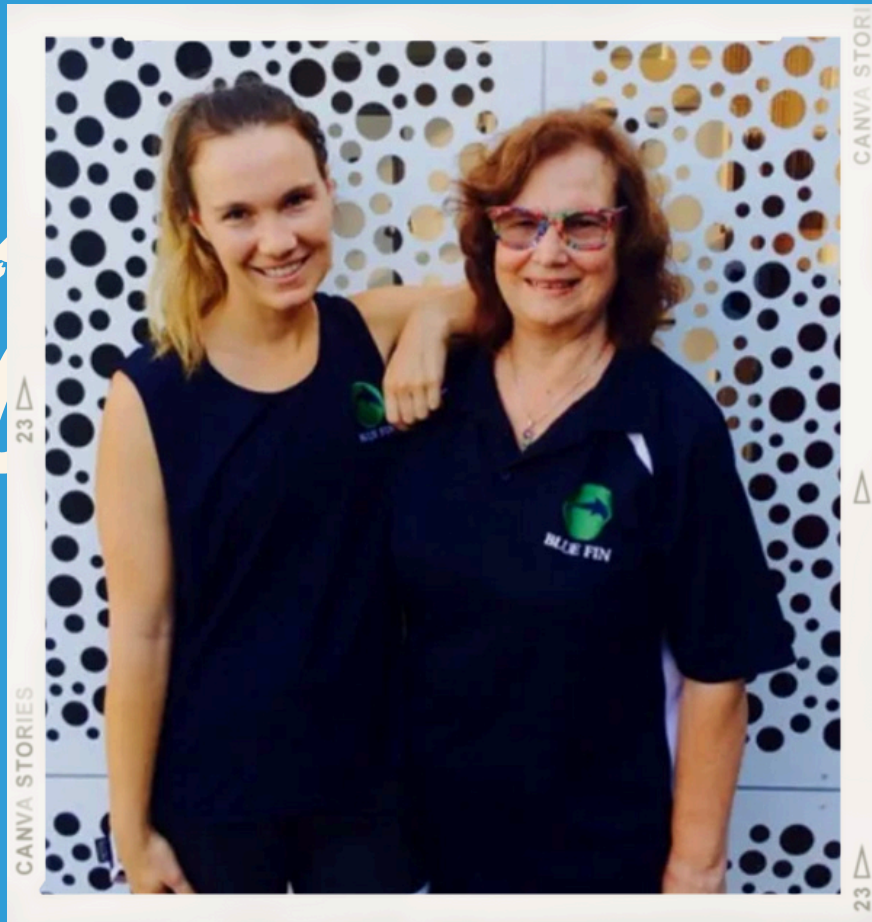


The background is a solid blue color with several light blue, curved, abstract shapes that resemble waves or fins. In the center is a white, cloud-like shape with a scalloped border. Inside this white shape, the text "BLUE FIN SWIM SCHOOL" is written in a bold, sans-serif font. Below this text is a horizontal blue bar with a wavy, scalloped top edge. Below the bar, the words "WELCOME PACK" are written in a large, bold, blue, sans-serif font.

BLUE FIN SWIM SCHOOL

WELCOME PACK



WHO ARE WE?

MEET MAIDIE AND MICHELLE LAIDLAW, MOTHER AND DAUGHTER DUO WHO RUN THE BLUE FIN PROGRAM.

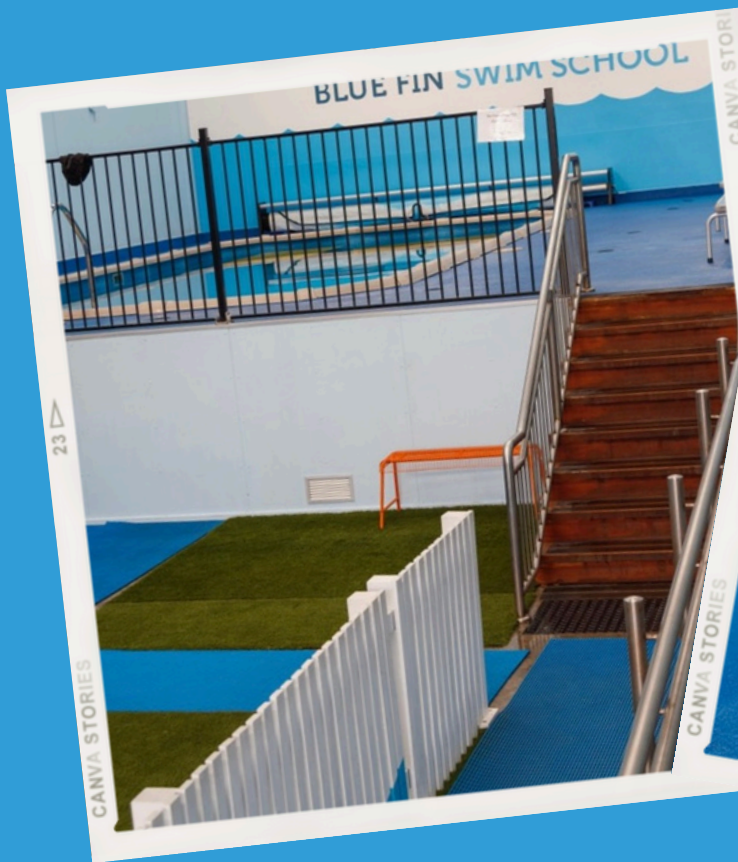
MICHELLE IS THE FOUNDER OF THE BLUE FIN SWIM SCHOOL AND HAS BEEN RUNNING THE BUSINESS SINCE 1980.

AS MICHELLE'S DAUGHTER, MAIDIE WAS THROWN INTO SWIMMING FROM A YOUNG AGE. WHILE MOST CHILDREN WENT TO DAYCARE, MAIDIE HAD SWIMMING LESSONS! STARTING A LIFE LONG PASSION FOR THE WATER.

AS THE DIRECTOR OF THE BLUE FIN PROGRAM, MAIDIE BRINGS A PASSION FOR PRE SCHOOL AQUATICS AND A STRONG UNDERSTANDING OF ALL ASPECTS OF THE SWIMMING STROKE.

AT BLUE FIN, WE BELIEVE THAT CONFIDENCE IN THE WATER IS KEY, NOT ONLY TO A SWIMMER'S DEVELOPMENT BUT ALSO TO A CHILD'S ENJOYMENT OF WATER IN ALL IT'S FORMS.

ABOUT US



A SAFE, FUN AND FRIENDLY ENVIRONMENT FOR YOUR CHILD TO LEARN TO SWIM

LOCATED AT 4/5 ROCKLEA DRIVE, PORT MELBOURNE

WE ARE A PURPOSE BUILT INDOOR 10X5M SWIMMING POOL IN PORT MELBOURNE.

OUR SWIMMING POOL IS 33 DEGREES YEAR ROUND.

MAGNA SWIMMING POOL - SANITISES WATER, WHILE KEEPING SKIN SILKY AND SMOOTH.

HOW ARE WE DIFFERENT?

- WE OFFER SMALL CLASSES
- EXPERIENCED STAFF
- YEAR ROUND SWIMMING CLASSES (WE RUN 4 X 12 WEEK TERMS)

OPENING HOURS:

MONDAY 8AM TO 7PM
TUESDAY 8AM TO 7PM
WEDNESDAY 8AM TO 7PM
THURSDAY 8AM TO 7PM
FRIDAY 8AM TO 6PM
SATURDAY 7.30AM TO 4.30PM

OUR FACILITY



WE HAVE:

CHANGE TABLES

SHOWERS

**SEATING FOR
FRIENDS &
FAMILY**

**ACCESSIBLE
TOILETS**

MAGNA POOL

**RAMP ACCESS
TO POOL DECK**

**CHANGING
CUBICLES**

RECEPTION

OUR LEADERS

THE BLUE FIN TEAM IS FULL OF EXPERIENCE!
MEET OUR LEADERS:



CHRIS

CHRIS HAS BEEN WORKING WITH BLUE FIN SINCE 2010. BEING A KINDERGARTEN EDUCATOR FOR OVER 20 YEARS CHRIS BRINGS EXPERIENCE AND KNOWLEDGE TO EVERY CLASS, PROVIDING ALL STAFF WITH TIPS AND TRICKS ON A DAILY BASIS.



MEL

AS A NATIONAL LEVEL SWIMMER, MEL HAS A THOROUGH UNDERSTANDING OF ALL THE STROKES AND HOW TO DEVELOP A SWIMMER THROUGH LEARN TO SWIM TO SQUAD.



ANNA

ANNA JOINED THE BLUE FIN TEAM IN 2014. SHE IS OUR SATURDAY MANAGER AND AN AMAZING TEACHER AND MENTOR. AS A QUALIFIED TEACHER IN THE UK, ANNA LOVES SEEING CHILDREN IMPROVE ON A WEEKLY BASIS AND WATCH THEIR CONFIDENCE GROW.

OUR PRE-SCHOOL PROGRAM



PARENT AND CHILD CLASSES

WATERBABIES

6-12 MONTHS
6 CHILDREN PER
CLASS
\$25 PER LESSON

SWIM TOTS

12-24 MONTHS
6 CHILDREN PER
CLASS
\$25 PER LESSON

TODDLER TRANSITION

2-3 YEARS OLD
6 CHILDREN PER
CLASS
\$25 PER LESSON

INDEPENDANT CLASSES

PRE-SCHOOL A

3 YEARS +
3 CHILDREN PER
CLASS
\$27 PER LESSON

PRE-SCHOOLB

PROMOTED FROM
PRE-A
4 PER CLASS
\$27 PER LESSON

*All lessons are booked and paid by term.

SCHOOL AGED PROGRAM



STARTING FROM CHILDREN AGED FIVE, THE BLUE FIN TEACHING SYSTEM DEVELOPS SKILLS AS THE SWIMMER'S PROFICIENCY IMPROVES AND THEY PROGRESS FROM LEVEL TO LEVEL.

CLASS SIZES: 4
COST: \$27 PER LESSON

LEVEL 1

AIMS:
INDEPENDENT FLOATING
FRONT & BACK
10M TORPEDO

LEVEL 2

AIMS:
INTRODUCTION OF
FREESTYLE
TORPEDO ON BACK

LEVEL 3

AIMS:
COMPETENTLY SWIM
FREESTYLE & BACKSTROKE

LEVEL 4

AIMS:
COMPETENTLY SWIM
FREESTYLE, BACKSTROKE &
BREASTSTROKE

*All lessons are booked and paid (\$27 per lesson) by term.

• TERM DATES 2025 •



TERM 1 2025

MONDAY 20TH JANUARY TO THURSDAY
17TH APRIL

TERM 2 2025

TUESDAY 22ND APRIL TO SATURDAY
12TH JULY



TERM 3 2025

MONDAY 21ST JULY TO SATURDAY 4TH
OCTOBER



TERM 4 2025

MONDAY 6TH OCTOBER TO SATURDAY
20TH DECEMBER



FAQ



01

DO WE PAY BY THE TERM?

YES! WE RUN 4 X 12 WEEK TERMS PER YEAR. AT BLUE FIN YOU PAY UPFRONT FOR THE TERM FOR YOUR CHILD'S PLACE IN THE CLASS.

02

HOW LONG ARE CLASSES?

CLASSES ARE 30 MINUTES IN LENGTH

03

HOW MUCH ARE CLASSES?

PARENT & CHILD CLASSES: \$25 PER LESSON

INDEPENDANT (PRE SCHOOL/SCHOOL AGED): \$27 PER LESSON

04

WHAT HAPPENS IF WE MISS A CLASS?

WE ALLOW 3 MAKE UP CLASSES PER TERM. IF YOU MISS A CLASS YOU CAN MARK YOUR ABSENCE ONLINE AND BOOK A MAKE UP.

05

WHAT DO WE BRING?

BABIES & TODDLERS: WATERPROOF NAPPY, BATHERS & TOWEL
PRE/SCHOOL AGED: GOGGLES, BATHERS & TOWEL

DON'T BELIEVE US? READ OUR GOOGLE REVIEWS

EXPERIENCED TEACHERS WITH A PASSION FOR TEACHING KIDS TO SWIM. OUR DAUGHTER AND SON BOTH LOVE SWIMMING AT BLUE FIN AND I HAVE SEEN A MARKED IMPROVEMENT WITH MY DAUGHTERS SWIMMING SINCE MOVING FROM ANOTHER SWIM SCHOOL. ALL STAFF ARE VERY FRIENDLY. HIGHLY RECOMMEND - ALLISON



LOVE THIS SWIM SCHOOL. ALL THE STAFF ARE AMAZING AND IT'S A NICE SIZED POOL SO IT'S NOT TOO NOISY FOR REALLY LITTLE ONES
- LAURA



WE HAVE TRIED TWO OTHER SWIM SCHOOLS BEFORE WE FOUND BLUE FIN AND ARE VERY IMPRESSED WITH THEM. CHRIS IS A FABULOUS TEACHER AND WE REALLY ENJOYED OUR BABY CLASSES. THE CUSTOMER SERVICE IS EXCELLENT, FACILITIES ARE GREAT AND THE BOOKING PORTAL MAKES THE PROCESS NICE AND EASY.
-AMY



ABSOLUTELY WONDERFUL SWIM SCHOOL. MY 4YO STARTED HERE WHEN SHE WAS 3. BLUE FIN CAME HIGHLY RECOMMENDED BY A NUMBER OF LOCAL PARENTS AND IT DIDN'T DISAPPOINT. THEY'VE BEEN SUPPORTIVE AND ENCOURAGING AND I COULDN'T RECOMMEND THEM HIGHLY ENOUGH. MY DAUGHTER LOOKS FORWARD TO SWIMMING LESSON EVERY WEEK!
-KARA

